



The Planned Parenthood Association of Thailand
under the patronage of Her Royal Highness the Princess Mother

2024

Annual Report

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A Message from President

Dear Board of Directors, Members,
Volunteers, and All PPAT Staff,

The world continues to face many challenges and uncertainties. The global economy shows signs of deceleration. Geopolitical conflicts such as the Russia-Ukraine war, tensions in the Middle East, or transitions in leadership among global powers, and increasingly severe climate fluctuations all impact PPAT in one way or another. In 2024, PPAT continued implementing its operational plan under the Strategic Plan 2023-2024, in alignment with the International Planned Parenthood Federation (IPPF) framework, the 20 -Year National Strategy, the 13th National Economic and Social Development Plan, and the Second National Reproductive Health Policy and Strategy. These policies collectively aim to enhance quality of life for all population groups without leaving anyone behind, with a strong focus on people-centered principles. Our work this year has therefore been filled with challenges. Population-related issues have become more complex, prompting PPAT to strengthen both proactive and responsive efforts. We emphasized improving the quality of life in response to evolving social conditions, advocating for modern reproductive health policies, building partnerships with public and private sector organizations as well as civil society, and enhancing organizational management efficiency. These efforts have been key to continuously positioning PPAT as a learning hub for reproductive health and sexual rights. At the same time, we have worked to foster meaningful participation, improve the quality and safety standards of all nine PPAT medical clinics, develop an efficient management system at the Baan Hom Lamduan elderly care center, and promote access to telemedicine to make healthcare more accessible and convenient for our service users.



Thanks to these dedicated efforts, PPAT successfully completed 32 projects in 2024. A total of 106,331 individuals across all age groups, especially vulnerable and hard-to-reach populations, accessed services through PPAT's medical clinics and mobile health units. This work was made possible through the generous support of both domestic and international partners, across government agencies, the private sector, and civil society. These achievements are a testament to the commitment, sacrifice, and dedication of the 17th Board of Directors, our members, volunteers, staff, and all partner networks. On behalf of the Association, I extend my heartfelt appreciation to everyone who has played a vital role in advancing PPAT's mission and helping us consistently achieve our goals.

A handwritten signature in blue ink, which appears to read 'Luedech' followed by a stylized flourish.

Assoc. Prof. Dr. Luedech Girdwichai
President



The success of PPAT in its 54th year marks the midpoint of the 2023-2028 strategic plan, aligning with the "Come Together: Strategy 2028" of the International Planned Parenthood Federation (IPPF). The strategy follows four core pillars: Center Care on People, Move the Sexuality Agenda, Solidarity for Change, and Nurture Our Federation. These initiatives reinforce PPAT's role as a non-profit organization and a leading advocate for reproductive health and sexual rights education. PPAT's mission is to provide comprehensive knowledge and services to the general public, with a focus on marginalized, disadvantaged, and gender-diverse populations, enabling them to make informed reproductive health decisions. The organization also promotes awareness of sexual and reproductive rights, ensuring equitable access to sexual and reproductive health services and social welfare. PPAT's work focuses on addressing unplanned pregnancies, providing safe abortion services, and preventing sexually transmitted infections (STIs) and HIV, particularly among key population groups. Collaboration with government agencies, the private sector, civil society, and local authorities both nationally and internationally further strengthens efforts to promote reproductive health and rights. Additionally, PPAT empowers volunteers to advance sexual and reproductive health and rights, with the aim of enhancing overall quality of life. The organization remains committed to continuous development across all areas, working towards long-term sustainability and self-reliance.

In 2024, PPAT operated nine medical clinics that delivered high-quality, people-centered reproductive health counseling services. To expand access, telemedicine innovations were integrated for individuals unable to visit clinics in person. PPAT also continued to operate the Baan Hormlamduan Elderly Care Center, providing safe, inclusive, and high-quality services tailored to the needs of older adults."

Additionally, in 2024, PPAT continued its proactive outreach through mobile clinics in educational institutions, workplaces, and communities, delivering education and services to prevent unplanned pregnancies, STIs, and HIV infections. Through 32 projects, PPAT reached a total of 106,331 individuals from priority populations. These efforts, carried out in collaboration with volunteers, relevant agencies, and local community members, were supported by a total funding of 138,152,987.- Baht from both National and international government bodies, private sector partners, and civil society organizations. This contributed to the successful implementation of PPAT's 2024 operations, in line with the 2023–2028 strategic plan, which is structured around four strategic pillars as follows:

Encourage people to aim for high-quality and to be people-centered in providing high-standard services covering target groups across the country.



PPAT delivers comprehensive sexual and reproductive health and rights (SRHR) services through its nine medical clinics, all of which operate in full compliance with national and international quality care standards. These clinics provide high-quality, friendly services and expand their reach through telemedicine, serving a total of 30,426 individuals. PPAT also operates the Baan Hormlamduan Elderly Care Center, certified by the Ministry of Public Health, which currently provides care for 20 older individuals. In addition, PPAT received funding from both national and international donors to implement 25 projects. These initiatives include proactive outreach programs delivering SRHR services and information, gender-based violence prevention, unplanned pregnancy prevention, and STI/HIV screening. The projects specifically target key populations such as youth, female sex workers (FSW), men who have sex with men (MSM), LGBTQIA individuals, migrant workers, displaced persons, and refugees. Through these efforts, PPAT reached a total of 57,715 individuals. Community participation has been instrumental in the successful implementation of these projects, ensuring that activities remain responsive to community needs and aligned with project objectives.



Family Planning and Reproductive Health Integration Services Project.

PPAT enhances the capacity of its service providers by delivering professional training to staff, ensuring consistent, high-quality standards across all nine PPAT clinics. These clinics also serve as consultation centers for family planning and integrated reproductive health services, with a strong emphasis on safety and quality. There are two clinics that operate in Bangkok (Bang Khen and Pinklao), three in the North (Chiang Mai, Chiang Rai, and Lampang), two in the Northeast (Khon Kaen and Ubon Ratchathani), and two in the South (Hat Yai and Phuket). They serve as consultation centers for family planning and integrated reproductive health services, prioritizing safety and quality. In 2024, these clinics provided services to 30,426 individuals. Furthermore, six clinics (Bang Khen, Hat Yai, Khon Kaen, Chiang Mai, Chiang Rai, and Lampang) participate in the National Health Security Office (NHSO) system, offering health promotion and disease prevention services. A total of 7,214 individuals accessed their rights to contraceptive and family planning services through these clinics. PPAT has also expanded services via telemedicine through the Web App (<https://ppat.clinic/>) and RSA Prompt, with medical teams from PPAT Hat Yai and Khon Kaen providing remote consultations to 5,679 individuals.

Baan Hormlamduan Nursing Home

Project. The Baan Hormlamduan Elderly Care Center offers high-quality, safe, and elderly-friendly care tailored to the needs of older adults. The center has served a total of 20 elderly individuals, supported by a team of trained nurses and caregivers who have completed an accredited elderly caregiver training program. Services include 24-hour health monitoring, customized nutritional plans, and engaging daily activities tailored to residents' interests. The center emphasizes a client- and family-centered approach, working closely with relatives to develop personalized care plans. In recognition of its excellence, the Baan Hormlamduan Elderly Care Center received the Outstanding Private Elderly Care Facility Award for Social Contribution on National Elderly Day and Family Day 2024, organized by the Department of Older Persons, Ministry of Social Development and Human Security.



Humanitarian Crisis SRHR Assistance towards Displaced Persons in Humanitarian Crisis Project.

PPAT collaborated with government agencies, private organizations, and NGOs to provide humanitarian support during major floods in northern Thailand. One key initiative included funding the repair of the Mae Tolae Creek Bridge in Sop Moei District, Mae Hong Son Province, significantly improving accessibility for affected local communities. In addition, PPAT allocated dedicated funds to support communities affected by flooding in the three southern border provinces of Pattani, Yala, and Narathiwat. Project teams were mobilized to distribute essential hygiene kits and safe drinking water to individuals impacted by the disaster. PPAT remains steadfast in its commitment to providing humanitarian relief, supporting recovery efforts, and fostering long-term resilience among disaster-affected populations.



The Promotion of HIV Testing and AIDS Treatment Services among Migrants Workers Project. With funding from the AIDS Healthcare Foundation (Thailand), PPAT promotes HIV testing, STI screening, and AIDS treatment services for migrant workers in Mae Sot District, Tak Province, through mobile outreach and a community outreach center. A total of 3,688 migrant workers accessed rapid HIV testing services. Individuals diagnosed with HIV were referred to Myawaddy Hospital, Myanmar, for antiretroviral (ARV) treatment. PPAT also supports marginalized populations in Bangkok, including MSM and transgender individuals, in collaboration with volunteers and public health personnel. A total of 547 individuals received HIV and syphilis screening, with those testing positive referred for treatment under their healthcare entitlements. Additionally, condoms and lubricants were distributed to service recipients.



HIV Prevention Services for Female Sex Workers and MSM in Bangkok, Chiang Mai, Khon Kaen, Nonthaburi, and Pathum Thani. With funding from the National Health Security Office (NHSO), PPAT implements an HIV prevention project across five provinces: Bangkok, Chiang Mai, Khon Kaen, Nonthaburi, and Pathum Thani. The initiative aims to strengthen HIV prevention services for female sex workers (FSWs) and men who have sex with men (MSM) through mobile outreach, education, and proactive HIV and syphilis screening. This work is carried out in collaboration with volunteers, hospitals, and provincial public health offices. In total, 1,812 individuals, including FSWs, MSM, male sex workers, transgender individuals, and transgender sex workers, accessed HIV prevention services through the project. PPAT also provides continuous follow-up, encouraging regular HIV and syphilis testing to help key populations maintain a negative status. Individuals diagnosed with HIV or syphilis are promptly referred for appropriate treatment under their healthcare entitlements, ensuring access to comprehensive medical care.





Meeting the essential Sexual and Reproductive Health needs of Myanmar refugees on the Thailand and Myanmar Border. With support from IPPF and funding from Australian Aid, PPAT provided essential sexual and reproductive health services to displaced persons from Myanmar residing along the Thai-Myanmar border. In collaboration with community volunteers, PPAT implemented the Minimum Initial Service Package (MISP), offering family planning counseling and developing educational materials in the Karen language to promote effective contraceptive use. Mobile clinics were deployed to deliver oral contraceptives, injectable contraceptives, and contraceptive implants, reaching a total of 3,945 individuals. In addition, PPAT conducted home visits in temporary shelters located in Tak and Mae Hong Son provinces, distributing 160 SRHR kits to support individuals not ready for pregnancy and 159 clean delivery kits to promote hygiene and safeguard the health of mothers and newborns.

Peer Leaders' Capacities Enhancement to Prevent and Stop AIDS problem. PPAT received funding. With funding from the Office of Disease Prevention and Control Region 1, Chiang Mai, PPAT implemented a project to reach youth in Mae Ai and Chiang Dao districts of Chiang Mai Province. Two community-based knowledge and counseling centers were established, one at the Sub-district Health Promoting Hospital in Baan Mae Na, Chiang Dao District, and the other in the Baan Pa Daeng community, Ban Luang Subdistrict, Mae Ai District. A total of 750 individuals accessed these centers, receiving information and counseling on family planning, unplanned pregnancy prevention, sexually transmitted infections (STIs), and general health. Youth leaders and public sector staff played a key role in distributing contraceptive supplies and facilitating access to treatment services under the national health system.



RFA SPRINT Annual Workplan 2024. With funding support from IPPF (Restricted), PPAT provided critical services to displaced persons from Myanmar residing along the Thai-Myanmar border. The program facilitated coordination and engagement at the national, provincial, and district levels by convening meetings with relevant stakeholders to address sexual and reproductive health in emergencies. Key activities included SRH service mapping and the development of Sexual and Reproductive Health and Rights in Emergencies (SRHiE) guidelines. To build local capacity, PPAT conducted training sessions for 272 medical personnel, community volunteers, and staff on delivering the Minimum Initial Service Package (MISP), providing SRHR services, and responding to sexual and gender-based violence (SGBV) during crises. This initiative aimed to ensure that emergency responders are equipped to deliver appropriate SRHR services and support the health and well-being of affected communities in all circumstances, including humanitarian emergencies.



Access to new HIV Prevention Biomedical Products. PPAT participates in the Biomedical HIV Prevention Consortium, funded by IPPF and led by the Family Planning Association of India (FPA India). The project targeted both general and key populations across multiple provinces in northern (Chiang Mai, Chiang Rai, Lamphun, Lampang, Tak), northeastern (Khon Kaen), and southern Thailand (Pattani, Yala, Narathiwat, and Songkhla). A total of 6,829 individuals, including young persons, sex workers, migrant workers, refugees, LGBTQIA individuals, and other community members, participated in outreach and awareness activities. PPAT developed educational materials, including brochures, infographics, and videos, to raise awareness about new biomedical HIV prevention methods (such as PrEP), STI/HIV prevention, and sexual and reproductive health and rights (SRHR) in schools and communities. Mobile units were deployed to provide voluntary HIV and syphilis screening, reaching 1,618 individuals. In addition, PPAT convened meetings with government agencies, civil society organizations working on HIV/AIDS and gender equality, and representatives of key populations advocating for policies enabling NGOs and clinics to provide PrEP services.



Responding to the sexual and reproductive health (SRH) needs of the displaced persons from Myanmar border area. PPAT, with funding from the Japan Trust Fund (JTF), delivered critical sexual and reproductive health services to displaced persons residing along the Thai-Myanmar border. In collaboration with local volunteers, PPAT conducted mobile outreach activities, offering general health screenings to 2,775 individuals. Additionally, 2,053 people received contraceptives including oral pills, injectables, implants, and condoms to prevent unplanned pregnancies and reduce the risk of STIs and HIV. Maternal and newborn health services were also provided, with high-risk pregnant individuals referred to Mae Sot Hospital for specialized care. As a result of these efforts, the target population gained practical knowledge and developed more positive attitudes toward sexual and reproductive health and rights (SRHR). Strong collaboration with community leaders and local agencies fostered trust and strengthened community engagement throughout the project.

Community Caring for the Health of the Elderly in Chatuchak District, Bangkok. PPAT received funding from the Planned Parenthood of Thailand Foundation to support families with independent older persons in providing care within the Bor Farang community, Chatuchak District, Bangkok. As part of this initiative, PPAT organized training sessions for community volunteer leaders, focusing on health education to promote well-being and healthy aging among older adults. These trained volunteers led a holistic health promotion program that reached 50 elderly individuals, equipping them with knowledge to better understand their health, maintain wellness, and assess their own health status. In addition to strengthening self-care capabilities, the volunteers shared their knowledge with family members and other community residents, creating a ripple effect of awareness and support. PPAT also organized interest-based activities for the elderly, aimed at fostering a sense of pride, self-worth, and enhancing vocational skills, promoting active and empowered aging.





Meeting the essential SRH needs of communities affected by floods and landslides in Northern Thailand. PPAT received funding from IPPF (Restricted) to assist individuals affected by floods and landslides in Chiang Rai and Tak provinces. In collaboration with local public health agencies, PPAT deployed mobile units to deliver sexual and reproductive health (SRH) services to affected communities. A total of 1,748 individuals received basic health screenings, while 845 accessed reproductive health services. In addition, PPAT organized educational sessions on sexual health, reproductive health, and family planning for communities and schools. These sessions reached 8,339 participants including students, community members, and migrant workers, helping to raise awareness and provide practical knowledge on SRH. This project played a vital role in strengthening community resilience and preparedness in the face of emergencies.

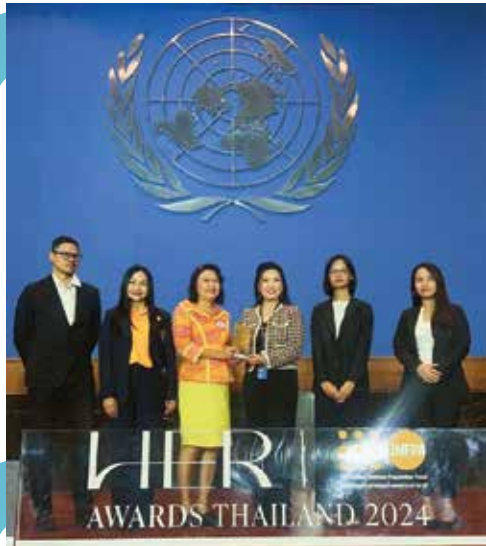
Abortion Fund for Women in Need.

PPAT received funding from IPPF (Restricted) to support women who are unable to access safe abortion care due to financial constraints. Through its network of nine medical clinics, PPAT provided safe abortion services to 59 women living in remote areas, facing economic hardship, or lacking access to the National Health Security Office (NHSO) scheme. These services were delivered in line with the fund's regulations, which are specifically designed to ensure access to abortion care for disadvantaged women. The main reasons women sought support included financial difficulties, health concerns, the economic burden of raising children, and the desire to continue their education or employment. These cases reflect the broader economic and social factors that shape women's reproductive health decisions.



Promote rights and equality in reproductive health and sexual rights

PPAT implemented initiatives to promote and support 61 educational institutions at all levels in delivering comprehensive sexuality education, reproductive health, sexual rights, gender equality, and sexual diversity to students, as well as to residents in 11 communities involved in the project areas. These communities actively participated in youth-driven activities. Youth volunteers were trained to build their capacity and were meaningfully engaged in implementing sexual education, reproductive health, and sexual rights initiatives, with the ability to extend knowledge within both educational settings and communities. In addition, PPAT established partnerships with various organizations to advance reproductive health, prevent unplanned pregnancies, and reduce the spread of sexually transmitted infections (STIs) and HIV among adolescents and youth across targeted areas. This was carried out through the following key projects:





The Project on Fishermen's Life Enhancement Center. With funding from Charoen Pokphand Foods Public Company Limited, PPAT, working in collaboration with the Fishermen Life Enhancement Center, implemented tailored educational programs for 46 migrant children. The curriculum was designed to match the children's developmental stages and included subject-based instruction, life skills development, and vocational training. As a result, six children were successfully transitioned into the formal education system. In addition, PPAT organized awareness-raising activities to mark World Day Against Child Labour, bringing together stakeholders from government, the private sector, businesses, and university students. The event promoted public advocacy and collective action to end child labour under the theme: 'Let's act on our commitments: End Child Labour!'

The Project on Increasing Access to Knowledge and Services on Sexual and Reproductive Health and HIV Prevention in Educational Institutes and Communities.

PPAT expanded its outreach to marginalized populations, with a particular focus on adolescents and youth in 33 educational institutions across Thailand: 10 in the North, 10 in the Northeast, and 13 in the South. Training sessions were conducted for 201 lead teachers and student peer leaders, equipping them with knowledge, confidence, and creativity to serve as positive role models. The initiative emphasized youth awareness of their own challenges and encouraged meaningful participation in processes from policy development to implementation. PPAT supported peer-led dissemination of accurate information on reproductive rights, unplanned pregnancy prevention, and STI prevention. As a result, 14,166 adolescents and youth gained essential knowledge on sexual and reproductive health. Furthermore, PPAT helped establish reproductive health counseling centers and provided contraceptives in schools, with 3,495 students accessing condoms. These efforts contributed to increased awareness and improved capacity among youth to prevent unintended pregnancies and STIs. PPAT extended its outreach to marginalized populations, with a particular focus on adolescents and youth.



HIV Prevention Promotion among Youths in Educational Institutes.

PPAT received financial support from the Urban Disease Prevention and Control Institute (UDCI) to conduct training sessions on the use of the 'Guan Teen' program in four educational institutions in Bangkok. The training aimed to strengthen the communication skills of project advisors and youth leaders, enabling them to effectively share knowledge on sexual health within their schools and actively reach peers who may be at risk. Participants were also trained to promote voluntary access to HIV and STI screening services. As part of the project, educational sessions were held in schools, resulting in 1,015 students gaining knowledge and awareness about HIV and STI prevention, as well as learning about accessible, youth-friendly sexual health services. Additionally, 193 students participated in risk behavior screening through the Guan Teen online platform, which helped enhance their understanding of gender identity and sexual diversity. The vulnerability assessment data gathered through the platform enabled project advisors to develop tailored support plans for students identified as being at risk.



HIV Prevention Project among Youth in Pathum Thani Province.

PPAT received funding support from the Office of Disease Prevention and Control Region 4, Saraburi, to organize HIV and STI prevention workshops in six educational institutions across Pathum Thani Province. A total of 912 students participated in practical workshops that provided knowledge on reproductive health, HIV, and sexually transmitted infections. In addition, on-site HIV and STI screening services were offered, with 267 students accessing the services. The project also focused on building the capacity of project advisors and youth leaders, equipping them with communication skills related to HIV and STIs. These individuals played a key role in AIDS prevention efforts, reaching out to at-risk youth, sharing foundational knowledge on HIV, and encouraging their peers to access HIV and STI screening services.



Empowering our Youth access to SRHR and FP. With funding from UNFPA Thailand, PPAT partnered with local youth networks such as Khon Wai Sai and Palang Jo in Chiang Mai and Phrae provinces to implement a project aimed at reducing teenage pregnancy and promoting reproductive health and family planning among adolescents and youth. Educational activities were conducted in schools and communities to ensure equal access to accurate information and services. The project also focused on strengthening the capacity of network partners, youth leaders, and adolescent parent leaders by equipping them with knowledge and skills related to sexual rights and reproductive health. In addition, PPAT conducted home visits to support adolescent mothers and their families, providing welfare packages and personalized assistance. Special attention was given to promoting proper nutrition for adolescent mothers during and after pregnancy, contributing to their overall health and well-being.



Advancing Gender Equity Through Empowering Women and Girls (Her Power). Funded by the United Nations Population Fund (UNFPA Thailand), PPAT implemented the Her Power project to empower women and girls in the southern border provinces of Pattani, Yala, and Narathiwat. The initiative focused on equipping participants with knowledge about health, sexual and reproductive rights, gender equality, and the prevention of gender-based violence. It also informed them of available support services and complaint mechanisms, including the So Safe platform, in cases of social violence, unplanned pregnancy, or sexual abuse. As a result, women and girls gained greater confidence and felt safer participating in society. Additionally, PPAT organized vocational and career-skills development training to prepare women and girls for the labor market at every life stage, enhancing their employment opportunities and economic self-sufficiency.





Advancing Gender Equity Through Empowering Women and Girls (Her Power). Supported by the AIDS Healthcare Foundation (Thailand), PPAT launched a project to establish a youth leader network under the Girls Act initiative in schools across Bangkok. The program aimed to equip female student leaders with comprehensive knowledge on reproductive health, HIV prevention, and sexually transmitted infections (STIs). It included condom use demonstrations, basic counseling skills, and referral support services for peers in need. These trained Girls Act leaders extended their knowledge within their schools by offering peer education, counseling, and service referrals, particularly on topics such as reproductive health, adolescent mental health, and building healthy relationships with family and friends. They also led school-wide campaigns to prevent unplanned pregnancies, STIs, and HIV.

Enhancing Reproductive Health Skills and Empowering Youth and Women in Pattani, Yala, and Narathiwat Provinces. Funded by the Planned Parenthood Association of Thailand Foundation, this project aimed to build reproductive health knowledge and emotional resilience among youth and women in the three southern border provinces. Activities were led by trained male and female youth leaders, as well as women leaders in the community, who then cascaded information to their peers. The initiative emphasized education on reproductive health, unplanned pregnancy prevention, sexual health, birth spacing, and family planning, empowering women to take an active role in family decision-making. By fostering greater understanding of gender equality within families and communities, the project promoted self-worth, autonomy, and equal rights for women, ultimately contributing to the improved quality of life for women and youth in the region.



Create network alliances to promote reproductive health and sexual rights.

PPAT collaborates with government agencies and civil society to participate in meetings, trainings, and knowledge exchange forums. Notably, PPAT organized a technical seminar on “Family Planning and the Development of Quality of Life Across All Age Groups” to facilitate knowledge sharing and drive reproductive health efforts, particularly in preventing unplanned adolescent pregnancies. These initiatives aim to improve project implementation standards and enhance the quality of services provided by PPAT medical clinics. Additionally, PPAT secured funding to implement projects that expand equitable access to reproductive health and family planning services. To promote public awareness, PPAT produced and disseminated informational materials through printed media, including the Family journal, brochures, posters, and digital multimedia on topics such as reproductive health, adolescent pregnancy prevention, and family planning. These materials were tailored for project target groups and the general public.





SRHR Knowledge Dissemination for Quality of Life Improvement. PPAT actively disseminated SRHR information, including sexual well-being, unplanned pregnancy prevention, and updates on PPAT activities, through a variety of youth-friendly and public-accessible media. Channels included print publications, project reports, exhibitions, posters, and audiovisual media broadcast through television and 25 radio stations. Multimedia content such as videos, infographics, and digital posters was shared via online platforms including the PPAT website (www.ppat.or.th), YouTube, Line@ HAPPY FAMILY BY PPAT, Facebook, Twitter, Instagram, and TikTok. In 2024, PPAT organized the World Contraception Day campaign under the theme “Empowering Choices, One Decision At A Time”, encouraging youth to make informed reproductive health decisions and reduce unplanned pregnancies. PPAT also participated in the “Thailand Pride @ Bangkapi” and “Isaan Pride Festival 2024” parades to promote gender equality and eliminate discrimination in collaboration with partner organizations.

Research and Program Development Project. PPAT has successfully developed project proposals for both National and international donors, supporting initiatives aligned with its strategic plan, particularly in the areas of sexual health, access to safe abortion services, and policy advocacy for underserved populations. Research findings and academic outputs have been integrated into local programming and widely disseminated to enhance the visibility and impact of PPAT’s work. In addition, PPAT co-hosted a technical seminar on “Family Planning and the Development of Quality of Life Across All Age Groups” in collaboration with the Ministry of Social Development and Human Security. The event provided participants with valuable insights from expert speakers and multi-sectoral perspectives on advancing population well-being.



Strategic Issue 4

Develop the organization to be a leader in reproductive health learning and sexual rights with an emphasis on self-reliance.



PPAT continues to enhance its role as a leading SRHR knowledge-based organization by engaging external experts and specialists in supporting key operations. The organization focuses on building staff capacity and fostering a results-oriented organizational culture that contributes to social development. Operational strategies are continually adapted to meet evolving contexts through the following projects.



The Organization and Resource Development Project. PPAT strengthened its organizational management in alignment with its 2023–2028 Strategic Plan. External experts and specialists were appointed as committee members to provide consultation and strategic recommendations on PPAT’s operations. PPAT also actively participated in meetings with network partners to advance reproductive health initiatives and foster multi-sectoral collaboration. Operational mechanisms were put in place to build and sustain networks with stakeholders across sectors. PPAT staff engaged in meetings, seminars, and training sessions with government agencies and civil society organizations, both domestically and internationally, to enhance collaboration and alignment with broader health and development goals. Capacity building was a core focus, with regular knowledge-sharing and reinforcement to deepen staff understanding and expertise. Targeted training programs were conducted for staff on a range of key topics, including professional development aligned with roles and responsibilities, Quality of Care standards in medical service delivery, anti-corruption and financial management, and Emergency Preparedness Plans. To support effective implementation, PPAT also established working groups to lead operations across specific thematic areas, ensuring organizational responsiveness and adaptability. These efforts reflect PPAT’s commitment to institutional sustainability and continuous improvement.

Appendix 1

Key Achievement in 2024 According to Strategic Plan 2023-2028

Strategic Issue 1 : Encourage people to aim for high-quality and to be people-centered in providing high-standard services covering target groups across the country (18 Projects)

Goal 1.1 : Standard quality service system, which meets the needs of diverse target groups comprehensively, and with respect for human rights.

Table 1 : Key Achievement According to Goal 1.1

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Number of target groups accessing PPAT's services. (Persons)	135,000	24,628	30,426	55,054	40.8
2) Customer satisfaction level for PPAT services. (Percentage)	85	80	83	82	95.9
3) All service delivery point pass standardized service system according to Youth Friendly Health Services (YFHS) (Percentage)	100	100	100	100	100
4) All service delivery point pass Quality of Care Service standard of the IPPF. (Percentage)	100	100	100	100	100
5) Personnel who have undergone training on service management with quality and standards (Quality of Care) (Percentage)	97	97	97	97	102.1
6) Elderly and dependent care center certified by Ministry of Public Health. (Standard)	1	1	1	1	100
7) Personnel who have undergone training from internal and external organization. (Percentage)	100	97	97	97	97

Goal 1.2 : The specific target population is supported and encouraged to achieve good health and quality of life, to take care of themselves, and to maintain good reproductive health, while promoting equality and self-reliance.

Table 2: Key Achievement According to Goal 1.2

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Number of well-being and quality of life promotion projects organized for specific target groups. (Projects)	120	20	25	45	37.5
2) Number of specific target groups that use the service. (Persons)	157,500	28,396	57,715	86,111	54.7
3) Number of communities involved in driving operations. (Communities)	90	15	41	56	62.2

Strategic Issue 2 : Promote rights and equality in reproductive health and sexual rights.
(9 Projects)

Goal 2.1 : Promote and support government agencies, the private sector, civil society and local governments in advancing policies and laws related to reproductive health and sexual rights into practice.

Table 3 : Key Achievement According to Goal 2.1

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Number of agencies that continuously support implementation of the policy. (Organizations)	12	3	4	7	58.3
2) Number of media posts to provide knowledge that the agency produces for public dissemination. (Times)	1,350,000	235,900	977,079	1,212,979	89.9

Goal 2.2 : Promote and support networking of public, private and civil society organizations with a focus on children and youth networks to drive society to have values and equal gender norms.

Table 4 : Key Achievement According to Goal 2.2

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Number of institutions participating in sexuality education. (Institutions)	120	100	61	161	134.2
2) Number of communities that support the operations of the Children and Youth Network. (Communities)	30	9	11	20	66.7
3) Number of agencies providing budget support or operational resources. (Organizations)	31	12	11	23	74.2
4) Number of projects that children and youth volunteers participate in or initiate. (Projects)	18	8	6	14	77.8

Strategic Issue 3 : Create network alliances to promote reproductive health and sexual rights.
(2 Projects)

Goal 3.1 : Collaborate with government agencies, the private sector and civil society, local government organizations and individuals/groups who are allied to support social movements on reproductive health and sexual rights.

Table 5 : Key Achievement According to Goal 3.1

Indicators	Target 2023 - 2028	ผลงาน			
		2023	2024	total 2023 - 2024	Percentage
1) Number of agencies/groups of people participating in organizing public forums. (Organizations)	12	4	4	8	66.7
2) Number and type of medias that the agency produces and disseminates to the public. (Types)	12	3	3	6	200

Goal 3.2 : Collaborate with government agencies, private sector, civil society and local government organizations that are allies in developing innovations and exchanging knowledge for advancing work on reproductive health and sexual rights.

Table 6 : Key Achievement According to Goal 3.2

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Number of meetings, seminars and knowledge exchange forums organized under the cooperation of partner agencies. (Times)	24	22	69	91	379.2
2) Number of research/innovations/new initiatives funded from funders. (Initiatives)	11	7	7	9	81.8
3) Number of research, articles, infographic discriminated and published. (Articles)	12	12	7	14	116.7
4) Number of research reports or programs /projects supporting PPAT strategy. (Reports)	12	4	3	7	58.3

Strategic Issue 4 : Develop the organization to be a leader in reproductive health learning and sexual rights with an emphasis on self-reliance. (3 Projects)

Goal 4.1 : To be a learning organization with potential and excellence in reproductive health and sexual rights based on the principle of volunteer participation.

Table 7 : Key Achievement According to Goal 4.1

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Service quality certificate awarded by IPPF to the PPAT. (Certificate)	1	1	1	1	100
2) Participation of external experts as committee members in the organizational structure. (Persons)	20	46	46	46	81.8
3) develop a 5-year personnel development plan. (Plan)	1	-	-	-	-
4) Number of activities organized to promote safety and environmental friendliness. (Projects)	12	2	2	4	33.3

**Note : PPAT has an annual personnel development plan. The 5-year long-term personnel development plan is currently underway.

Goal 4.2 : Adhere to good governance in a democratic way to build confidence in work that lead the organization towards sustainability.

Table 8 : Key Achievement According to Goal 4.2

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) All personnel have performance agreement and evaluation guidelines that be updated annually. (Percentage)	100	-	-	-	-
2) Percentage of personnel/volunteers with good working skills to be conveyed to others. (Percentage)	80	1	1	1	106.3

Goal 4.3 : To be an organization with financial competence and self-reliance and sustainable.

Table 9 : Key Achievement According to Goal 4.3

Indicators	Target 2023 - 2028	Achievement			
		2023	2024	total 2023 - 2024	Percentage
1) Management structure and one-stop service unit.	1	1	1	1	100
2) Model/guidelines for the organization’s income self-reliance and sustainable under the concept of social enterprise.	1	1	1	1	100

Appendix 2

Project according to Strategic Plan and source of funding 2024 (32 Projects)

Project	Source of funding	Duration
Strategic Issue 1: Encourage people to aim for high-quality and to be people-centered in providing high-standard services covering target groups across the country (18 projects)		
1. Family Planning and Reproductive Health Integration Services Project	Local Income	Jan - Dec 2024
2. Baan Hormlamduan Nursing Home Project	Local Income	Jan - Dec 2024
3. Baan Hormlamduan Kitchen Project	Local Income	Jan - Dec 2024
4. Humanitarian Crisis SRHR Assistance towards Displaced Persons in Humanitarian Crisis Project	- Local Income - International Planned Parenthood Federation (IPPF)	Jan - Dec 2024
5. The Promotion of HIV Testing and AIDS Treatment Services among Migrants Workers Project	AIDS Healthcare Foundation (Thailand)	Jan - Dec 2024
6. The HIV Prevention Service for Female Sex Workers in Chiang Mai Province Project	Office of National Health Security 1 Chiang Mai	Sep 2023 - Aug 2024
7. HIV Prevention Service for Female Sex Workers in Nonthaburi and Pathumthani Province Project	Office of National Health Security 4 Saraburi	Feb - July 2024
8. The Promotion of HIV testing and AIDS treatment services among MSM/TG in Bangkok Project	Office of National Health Security 13 Bangkok	Jan - Aug 2024
9.Promotion of HIV testing and AIDS treatment Service among Vulnerable Groups in Bangkok Project	AIDS Healthcare Foundation (Thailand)	Jan - Dec 2024
10. HIV Prevention Service in Khon Kaen Province	Office of National Health Security 7 Khon Kaen	Jan - Dec 2024
11. Meeting the essential Sexual and Reproductive Health needs of Myanmar refugees on the Thailand and Myanmar Border	Australian AIDs	Nov 2023 - Feb 2024
12. Peer Leaders' Capacities Enhancement to Prevent and Stop AIDS problem	Office of Disease Prevention and Control 1 Chiang Mai	Jan - Sep 2024
13. RFA SPRINT Annual Workplan 2024	International Planned Parenthood Federation (IPPF Restricted)	Jan - Dec 2024
14. Advance Access to new HIV Prevention Biomedical Products	Family Planning Association of India (FPA India)	Jan - Dec 2024
15. Responding to the sexual and reproductive health (SRH) needs of the displaced persons from Myanmar border area.	Japan Trust Fund (JTF)	Apr 2024 - Sep 2025
16. Community Caring for the Health of the Elderly in Chatuchak District, Bangkok	Planned Parenthood Association of Thailand	Jul 24 - Mar 2025
17. Abortion Fund for Women in Need	International Planned Parenthood Federation (IPPF Restricted)	Aug - Dec 2024
18. Meeting the essential SRH needs of communities affected by floods and landslides in Northern Thailand	International Planned Parenthood Federation (IPPF Restricted)	Aug - Dec 2024

Project	Source of funding	Duration
Strategic Issues 2 : Promote right and equality in reproductive health and sexual right (9 projects)		
1. The Project on Increasing Access to Knowledge and Services on Sexual and Reproductive Health and HIV Prevention in Educational Institutes and Communities	- Local Income - International Planned Parenthood Federation (IPPF)	Jan - Dec 2024
2. The Project on Fishermen's Life Enhancement Center	Charoen Pokphand Foods Co.,Ltd.	Jan - Dec 2024
3. HIV Prevention Promotion among Youths in Educational Institutes	Institute of Urban Disease Control	Dec 2023 – Jul 2024
4. HIV Prevention Promotion among Youths in Educational Institutes in Pathum Thani Province	Office of Disease Prevention and Control 4 Saraburi	Dec 2023 – Jul 2024
5. Empowering our Youth access to SRHR and FP	The United Nations Population Fund (UNFPA Thailand)	Jan - Dec 2024
6. Advancing Gender Equity Through Empowering Women and Girls (Her Power)	The United Nations Population Fund (UNFPA Thailand)	Jan - Dec 2024
7. Girls Act 2024	AIDS Healthcare Foundation (Thailand)	May - Dec 2024
8. Enhancing Reproductive Health Skills and Empowering Youth and Women in Pattani, Yala, and Narathiwat Provinces	Planned Parenthood Association of Thailand	Jul 2024 - Mar 2025
9. PPAT Moon Blood Festival	RFA SPRINT	Oct 2024 - Jun 2025
Strategic Issues 3 : Create network alliances to promote sexual right and reproductive health (2 projects)		
1. SRHR Knowledge Dissemination for Quality of Life Improvement	- Local Income - International Planned Parenthood Federation (IPPF)	Jan – Dec 2024
2. Research and Program Development Project	- Local Income - International Planned Parenthood Federation (IPPF)	Jan – Dec 2024
Strategic Issues 4 : Develop the organization to be a leader in reproductive health learning and sexual right with an emphasis on self-reliance. (3 Projects)		
1. Social Enterprise Project	- Local Income - International Planned Parenthood Federation (IPPF)	Jan – Dec 2024
2. Monitoring and Evaluation Project	- Local Income - International Planned Parenthood Federation (IPPF)	Jan – Dec 2024
3. The Organization and Resource Development Project	- Local Income - International Planned Parenthood Federation (IPPF)	Jan – Dec 2024

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